

Abstract of the Disclosure

A lenticular imaging system for viewing printed images on a printed article, the lenticular imaging system creating the illusion of three-dimensional (3-D) images moving or floating across the printed article. The lenticular imaging system of the present invention comprises a substrate with a plurality of images preferably printed on at least one of the surfaces of the
5 substrate and a plurality of spaced-apart convex lenses forming a lenticular lens array on top of the plurality of images. The images may be centered directly under each of the lenses of the lens array or shifted in relation to the lenses of the lens array creating the appearance of depth, three-dimensionality and motion to a viewer viewing the printed article. In yet another embodiment of the present invention, the images on the substrate are preferably separated from the lenses of the
10 lens array by a fixed distance.

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